



*FIGHTIN
COWBOY*

**INFLUENCER
INFORMATION PACK**

ABOUT ME

HEY THERE, I'M COWBOY. IF YOU'VE EVER STRUGGLED WITH ELDEN RING, DARK SOULS, OR BLOODBORNE, THERE'S A GOOD CHANCE ONE OF MY GUIDES MAY HAVE HELPED YOU THROUGH IT. I COVER A LARGE VARIETY OF GAMES BUT HAVE A FOCUS ON SOULS-LIKES, RPGS, AND LOOTER-HEAVY GAMES. I ALSO WORK PART TIME AS A USABILITY ENGINEER WITH 10+ YEARS OF EXPERIENCE IN USER TESTING AND UI DESIGN. WHEN I'M NOT GAMING I'M SPENDING TIME WITH MY WIFE AND KIDS, AT THE GYM, OR PLAYING SOME VOLLEYBALL.



@FIGHTINCOWBOY



/FIGHTINCOWBOY



MY CONTENT

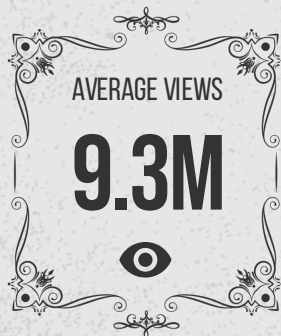
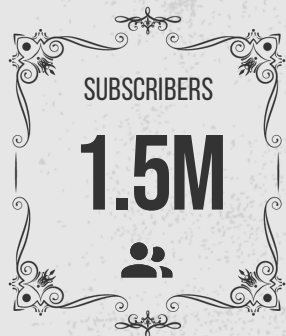
THE MAJORITY OF MY CONTENT COMES IN THE FORMS OF BLIND LET'S PLAYS, CURATED WALKTHROUGHS AIMING FOR 100% TROPHIES, AND CHARACTER/PLAYSTYLE BUILD GUIDES. MY PASSION IS HELPING OTHERS THROUGH GAMES THAT ARE PARTICULARLY DIFFICULT BY BRINGING A REFINED AND GUIDED APPROACH APPLIABLE TO A VARIETY OF PLAYER SKILL LEVELS SO THAT EVERYONE CAN ENJOY THESE TYPES OF GAMES TO THEIR FULLEST!

I ALSO REGULARLY STREAM DAILY WITH A FOCUS AROUND COOPERATIVE MULTIPLAYER TITLES FOR MORE CHANCES TO INTERACT DIRECTLY WITH MY COMMUNITY. WHILE MULTIPLAYER TITLES ARE THE FOCUS OF STREAMS, I'LL TYPICALLY HAVE A DAY OR TWO DEDICATED TO OPEN-ENDED RPGS AS WELL SINCE I FEEL A STREAM FORMAT WORKS GREAT FOR GAMES LIKE THOSE.



CHANNELYTICS

VIDEO ON DEMAND



STREAMS



TIME PERIOD: AVERAGE OVER 90 DAYS | SOURCE: YOUTUBE ANALYTICS

(SCREENSHOTS PROVIDED AT END OF PRESENTATION, ADDITIONAL ANALYTICS AVAILABLE UPON REQUEST)



CHANNELYTICS



TIME PERIOD: AVERAGE OVER 90 DAYS | SOURCE: TWITCH ANALYTICS
(SCREENSHOTS PROVIDED AT END OF PRESENTATION, ADDITIONAL ANALYTICS AVAILABLE UPON REQUEST)



BRAND INTEGRATIONS

CURRENT

logitech 

 **DISCORD**
PARTNER

PAST

 **SENNHEISER** elgato 

PURSuing

AMD   **NVIDIA** **ASUS**



THANK YOU

IF YOU WOULD LIKE TO DISCUSS ANY OPPORTUNITIES YOU BELIEVE WOULD BE OF MUTUAL BENEFIT, PLEASE DO NOT HESITATE TO CONTACT ME USING ANY OF THE BELOW METHODS:



FIGHTINCOWBOY713@GMAIL.COM



@FIGHTINCOWBOY

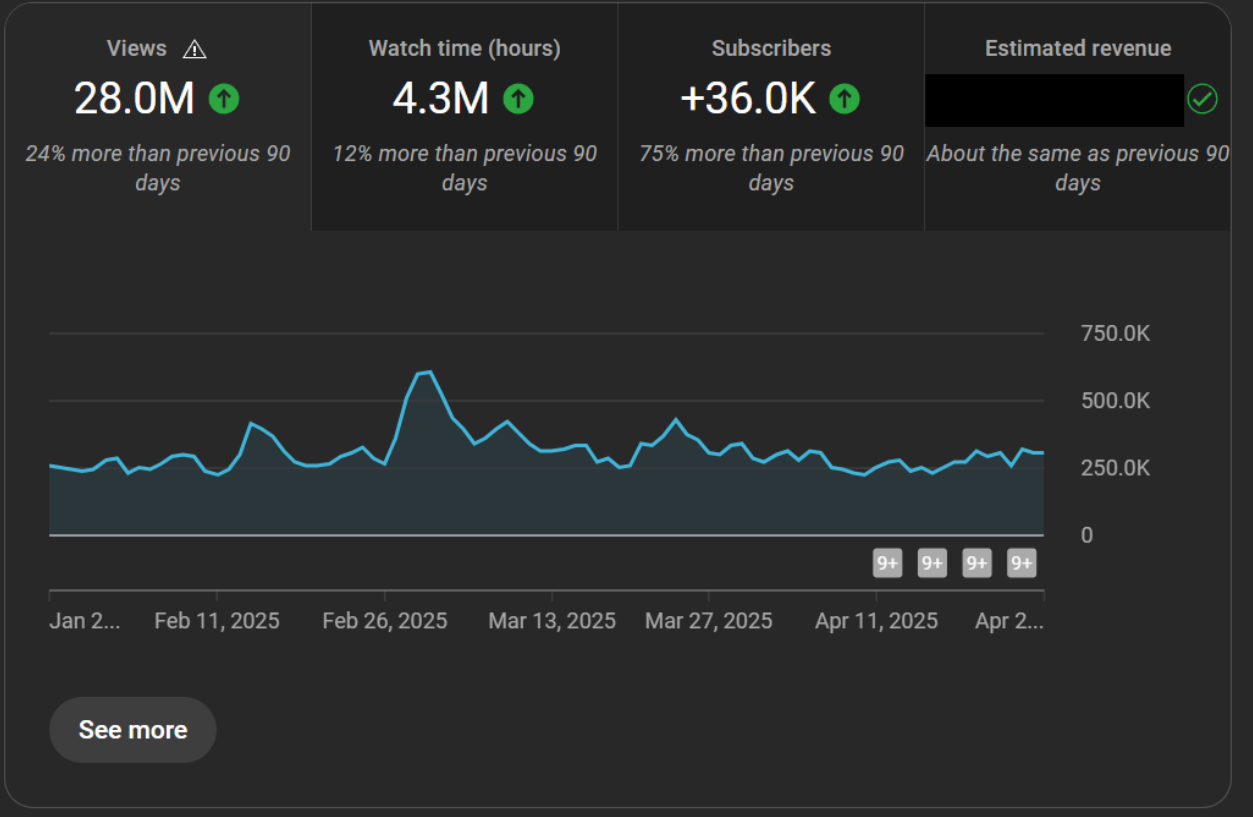


DISCORD.GG/FIGHTINCOWBOY

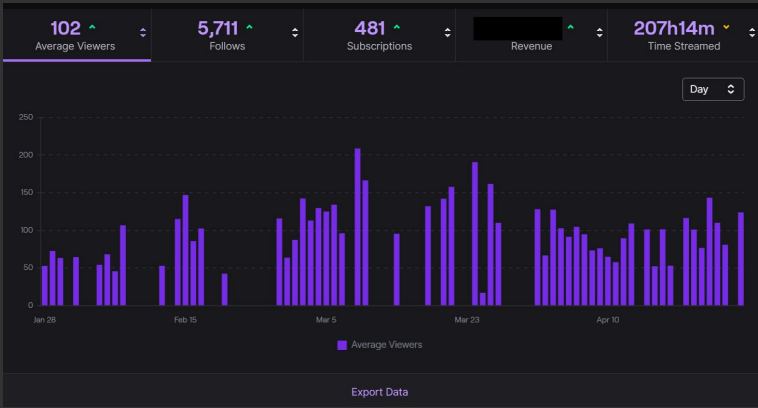
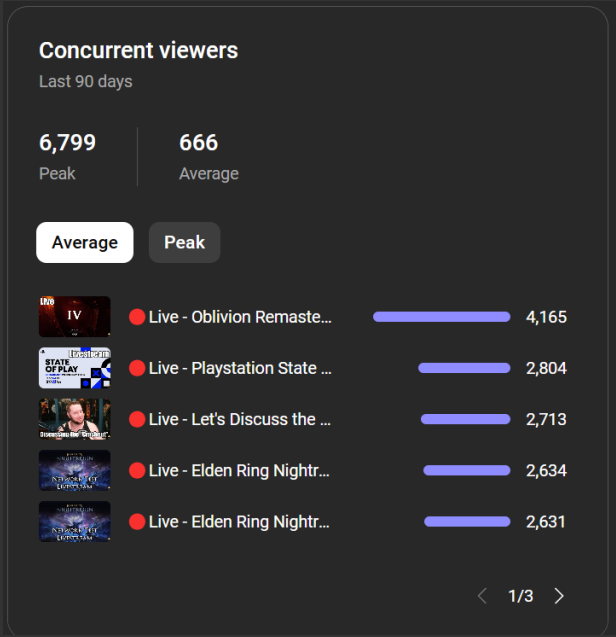
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STATISTICS FOR REFERENCE



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